

Resources used in “The Impact of Story”

Online Resources

www.thestoryoftelling.com	Bernadette Jiwa
www.wordwritepr.com	WorkWrite Communications
www.Stlegacygroup.com	Simion Trevelyan
www.onprofitstorytellingconference.com	Jeff Brooks & Steven Screen Podcast
www.kenburnett.com	Ken Burnett
www.pamelagrow.com	Pamela Grow
http://nonprofitstorytellingconference.com/wp-content/uploads/2014/10/NonprofitStoryFieldGuide_v1.pdf	
http://moviemondays.com/mm2012/216-newsletter	

Books

<i>The Story Factor: Inspiration, Influence, and Persuasion through the Art of Storytelling</i>	Annette Simmons
<i>Meaningful: The Story of Ideas That Fly</i>	Bernadette Jiwa
<i>Storycatcher</i>	Christina Baldwin
<i>The Non-Profit Narrative: How Telling Stories Can Change the World</i>	Dan Portnoy
<i>Donor Centered Fundraising</i>	Penelope Burk
<i>Presentation Zen</i>	Garr Reynolds

Articles

“Creating a Culture of Storytelling”	Roger Burks
“A Guide to Storytelling for Non-Profits: Stories Worth Telling”	Capacity Canada
“Six – Word Stories” Exercise	Paula Peter, The Solstice Group

Blogs

Seth Godin
Andrew Taylor

Quotes

Josh Feit	Evangela Creative
Suzanne N. Smith	Social Impact Architects
Maya Angelou (1928 - 2014)	Author, Civil Rights Activist, Poet

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