

This schedule provides an overview of the conference. Full workshop descriptions, presenter bios and resources can be found on the conference website at www.busdev2017.scsbc.net. For your convenience, the workshops are listed in tracks, but feel free to attend any workshop that interests you.

Tuesday, March 7, 2017		
8:15 am	Registration and coffee in the Chalet	
9:00-9:30 am	Welcome and Introduction: Ed Noot Worship: Roger Grose	
9:30-10:45 am	<ul style="list-style-type: none"> • Clarifying our Christian Vision: What We Can Learn from Apple Chalet <i>by Jim McKenzie</i> What are the advantages of being vision-driven as a Christian school (as opposed to mission-led)? How do we connect our vision, mission, and values to our communication, marketing, differentiation, development, and leadership? 	
10:45-11:00 am	Break - snacks are available in the Forest Lodge and the Chalet	
	Business and Finance Workshops	Development and Marketing Workshops
11:00-12:15 am	<ul style="list-style-type: none"> • Accounting, Auditing and Government Compliance Update for Independent Schools Forest <i>by Michael Loewen</i> Proposed changes to financial statement presentation, as well as changes to the reporting of the FORM ES, and the SOPSOC Forms for BC Independent Schools. • Canadian CSI Pension Plan Fireside <i>by Howard Van Mersbergen</i> Understand how the CSI Pension Plan, which is a Target-Benefit plan, provides cost efficiencies and minimizes retirement risks for schools and employees. 	<ul style="list-style-type: none"> • A Vision for a Thriving Development and Community Relations Program: Keeping what's important as your community focus Chalet <i>by Tim Caughey</i> Our working environment is one of programs, advertising, promotion, capital campaigns events, publications and ideas coming from every quarter of our community, relating to priorities and opinions of how best we can and should run our departments. In this workshop we will endeavour to find clear strategies and practical ways of staying focused on our core business and values, so that we are pulling together and growing a purposeful community in everything we do.
12:30 pm	Lunch in the dining room in the Chalet	
1:30-2:45 pm	<ul style="list-style-type: none"> • Cafe Learning Forest <i>by Jeff Covey</i> Authentic learning happens when inquisitive people get together in dynamic spaces where ideas are shared, explored, debated and put to the test. Building responsive, modern functionality into educational facilities is an essential element to help students and staff capture new levels of success. 	<ul style="list-style-type: none"> • Why (or why not) Establish a Legacy Fund for Your School Chalet <i>by Dave Broughton and Marinus Koole</i> By the end of the workshop you will have an appreciation of the mechanics of a legacy program and understand the support offered by CSS through their partnership with SCSBC so you can decide whether this flexible tool is a viable option for your school.
2:45-3:00 pm	Break - snacks are available in the Forest Lodge and the Chalet	
3:00-4:15 pm	<ul style="list-style-type: none"> • Planning for the Future of Your Capital Assets: What if You Have a Loss? What if You Don't? Forest <i>by Tim Scoon</i> Critical components of your forward-looking stability planning: insurance values and capital planning. • Charitable Tax Framework 101 Fireside <i>by Tim Williams</i> This workshop assists new business managers understand IC75-23 and using the SCSBC charitable tax framework. 	<ul style="list-style-type: none"> • Media Relations Chalet <i>by Amy Robertson</i> Knowing what to do when the media calls can make all the difference. In this workshop, we'll talk about how and when to respond to media calls, how to develop key messages, and whom to choose as a spokesperson. We'll also talk about choosing a strategy that works for your school. Should you be proactive? Responsive? When and why? And can the media be trusted? If you'd like to feel more confident about the way you relate to the media, be sure to come to this workshop.
4:15-5:30 pm	Free time	
5:30-6:30 pm	Dinner in the dining room in the Chalet	
6:45-7:15 pm	<ul style="list-style-type: none"> • a sneak peak into the PCS Student Opportunity Fund - "Free money!" <i>by Chris Berghuis</i> • a report on the successful pilot of our SCSBC Community Health Audit 	
7:30 - ?	Games - Jumbo Connect Four, Giant Jenga, bring your own board games.	

Evening snacks are in the chalet foyer.

Wednesday, March 8, 2017

8:15-8:30 am	Worship: Roger Grose Chalet	
8:30-9:30 am	Breakfast in the dining room in the Chalet. Room Checkout.	
	Business and Finance	Development and Marketing
9:30-10:45 am Plenary	<ul style="list-style-type: none"> • Benchmarking Reports for Schools Forest <i>by Tim Williams</i> This workshop explains the SCSBC benchmarking tool and how you can use it as part of your school's budget process. • Healthy Choices: Adding Value To Your Health Plan Fireside <i>by Todd Schilthuis</i> The CSI Insurance Plan ensures that benefits can be tailored to suit individual employee needs. 	<ul style="list-style-type: none"> • Enrollment Strategies for Marketing and Recruitment Chalet <i>by Jim MacKenzie</i> In this workshop, we'll look at what Christian schools can do to solve the three big marketing problems: how to generate more leads, close more leads, and retain more students.
10:45-11:00 am	Break - snacks are available in the Forest Lodge and the Chalet	
11:00-12:15 am Workshop	<ul style="list-style-type: none"> • Legal Considerations for Independent Schools: 10 things to think about and some free legal advice Chalet <i>by Ken Volkenant</i> Calls to our office are often a last resort made reluctantly. We will identify and explore some areas that lead to that call, focusing on Director Duties and Board Dynamics, Corporate & Contract Matters and Charity Matters. The focus will be practical and hopefully provide a few helpful "takeaways" for attendees. • The Financing Environment for Independent Schools and Non-profits Forest <i>by Jason Humeniuk</i> We will discuss current financing trends and interest rate forecasts for commercial lending as well as lender policies that could negatively impact financing options available to faith based schools. 	<ul style="list-style-type: none"> • Capital Campaign Panel Fireside <i>Facilitator: Cathy Kits. Panel: Clara Atagi, Chris Berghuis, Christine Bomhof, Jennifer Milley and Arusha Vegt</i> Learn about best practices for implementing a major capital campaign for your school. Our four panelists will answer some pre-set questions such as: How do we know if our project is feasible? What do we need to have in place prior to launching a campaign? What are the essential components of a capital campaign? There will also be time to ask questions.
12:30-1:30 pm	Lunch in the dining room in the Chalet	
1:30-2:15 pm Workshop	<ul style="list-style-type: none"> • Time Management Forest <i>by Tim Williams</i> This workshop focuses on a Covey model of time management that incorporates a whole of life perspective to time management. Come and learn some tools that may assist you to be both more efficient and effective in fulfilling your mission. 	<ul style="list-style-type: none"> • Leveraging Mobile Devices for Parent Engagement and Student Success Chalet <i>by Trevor Cox</i> Learn about engaging with students and parents where they are today: on their smartphones and mobile devices. Should you use email, text messaging, or push notifications? What are the trends with school websites? Mobile-friendly content.
2:15-2:30 pm	Break - snacks are available in the Forest Lodge and the Chalet	
2:30-3:30 pm Workshop	<ul style="list-style-type: none"> • Business and Finance Roundtable Forest <i>by Tim Williams</i> Join your colleagues around the table for questions and answers, peer input, and brainstorming solutions to your business and finance office conundrums. 	<ul style="list-style-type: none"> • Round Tables Chalet <i>led by Cathy Kits and Tim Caughey</i> Join your colleagues around the table for questions and answers, peer input, and brainstorming solutions. Choose your focus – small or larger school situations.
3:30-3:45 pm	Name tag door prize presentation, wrap-up and closing Chalet	
3:45 pm	Dismissal	